



# Amanda Gates

WEB & GRAPHIC DESIGNER

## OBJECTIVE

Highly creative, multitalented Graphic Designer with extensive experience in web, marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication. Highly skilled in color theory and composition layouts. Passionate and inventive creator of innovative web and print designs; accustomed to performing in deadline-driven environments.

### Creative experience in the following:

#### Print

- Brochures & Newsletters
- Posters & Post Cards
- Banners & Booths

#### Web Design

- Web Interface
- Functionality
- Navigation

#### Logo/Vector Graphics

- Hand Drawn Illustrations
- Concept to Execution

## TECHNICAL PROFICIENCY

#### Platforms

- Microsoft Windows Vista/XP/2000
- Mac OSX 10

#### Applications

- Adobe (CS2 - CS3 - CS4 - CS5) : Photoshop, Illustrator,
- InDesign, Dreamweaver, Fireworks
- Microsoft Office : Excel, Word, Powerpoint

## EDUCATION BACKGROUND

### University of Nevada Las Vegas - 2012

Bachelor of Fine Arts - Graphic Design

### International Academy of Design - 2007

Bachelor of Fine Arts - Visual Communications - GPA 3.5  
Leadership Roll of Design Club Coordinator

## PROFESSIONAL EXPERIENCE

International Academy of Design & Technology Online

### Online Adjunct Instructor 2010 - Current

Classes taught : Web Design, Design Fundamentals, Design with Type, Digital Imaging, Desktop Publishing

Shift4 Corporation 2009

### Graphic Designer

Successfully executed concrete designs for newsletters, promotional materials and sales collateral. Created theme designs and graphics for marketing and sales presentations, training videos and corporate website. Participated in team effort to produce streamlined production of policy manuals and educational materials for current and newly hired employees.

Key Achievements:

- Re-design corporate website to meet demands
- Re-branded all company print collateral

Heritage Internet Technologies 2007 - 2009

### Web - Graphic Designer

Successfully managed and coordinate graphic design projects from concept through completion. Collaborated with clients to create vision, conceive designs, and consistently met deadlines and requirements.

Key Achievements:

- "Designer of the Month" for two consecutive months

4 Wall Entertainment 2006 - 2007

### Web - Graphic Designer / Marketing Asst

Coordinated content, design and layout in InDesign for company newsletter, electronic announcements, and various print collateral. Collaborated with Marketing Director to design and produce computer-generated artwork for marketing and promotional materials. Responsible for the layout, visual appearance and usability of three websites; 4wall.com, usedlighting.com and accuratedelivers.com. PR Support & Research; Marketing Administrative Support; CEO Executive Support.